

# Sabato Art & Antiques

Classifieds

2010

The luxury magazine of the business newspapers De Tijd and L'Echo, which was launched over a year ago, has proven a real success. The Sabato-L'Echo (French) and the Sabato-De Tijd (Dutch) that are included with every Saturday edition do not just make the readers dream; the magazine is also a source of inspiration for their purchases. With its exceptional format (250mm x 350 mm), Sabato also attracts all the attention of the reader.

As a result, with Sabato, you can directly reach a special target group with high spending power, which can afford exclusive works of art. In addition, this audience regularly reads about art in Sabato (78 %) and considers to invest in works of art/antiques in the near future (22 %).\*

\* Source: Sabato Survey (June 2009).



## Rates Art & Antiques 2010

(in EUROS, VAT excl.)

	FORMAT (HXW)	NATIONAL	SABATO (NL)	SABATO (FR)
1/1 page	310 x 210	1.950	1.450	950

## Calendar 2010

Eurantica	18-28 March 2010
Art in Brussels	23 -26 April 2010
Art Contemporain	12 June 2010
Special Antieks	13 November 2010
Antica Namur	15 November 2010
Affordable Art	11 December 2010

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