

Technical specifications

Sabato

2010



What to deliver?

You should deliver your advertisement in a PDF file, according to the Medibel+ standards. These can be found on <http://www.medibelplus.be>

How to deliver?

- Via FTP** ftp://ftp.mediafin.be
Login: materiaal - password: mat185e
- Via e-mail** artwork@mediafin.be
Maximum size of file: approximately 5 MB (this will also depend on your internet provider)
- Via CD-rom** For macintosh: Send CD-Rom to De Persgroep, Flashcenter, Chaussée de Bruxelles 347, B-1730 Asse Belgium

File name?

We receive lots of advertising material. To avoid mistakes, it is essential to correctly name your PDF file: e.g., "tijd.pdf" is not a good choice. A better choice? Here are a few tips :

- Do not give it a long name; despite the fact that modern systems allow you to use very long names, it is better to use a relatively short one. It is standard to use a maximum of 32 characters (extension included).
- Do not use special characters in the name (punctuation, spaces, characters with accents, etc.).
- Only use one full stop dot, i.e. the one for the extension (.pdf).
- Use the first publication date with the customer and/or theme in the name. For example: 25022007_BMW5.pdf. This could be an advertisement for BMW (series 5) for the newspaper on 25th February 2007.

Delivery deadline

1,5 week before publication (Tuesday)

Format (h x w)

	BLEED *	TYPE AREA
2/1 page	350 x 500	310 x 460
1/1 page	350 x 250	310 x 210
1/2 horizontal	170 x 250	150 x 210
1/2 vertical	350 x 120	310 x 100
2* 1/2 page	170 x 500	150 x 460

* + 5 mm cut

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